

# Basic

Tastes Good. Costs Less.

Ultra Lights: 5 mg "tar," 0.5 mg nicotine—lighter; 11 mg "tar," 0.6 mg nicotine—  
Kings; 16 mg "tar," 1.1 mg nicotine—100's; 16 mg "tar," 1.2 mg nicotine—  
Non-Filter; 25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method.

© Philip Morris Inc. 1995  
78585 - A4

SURGEON GENERAL'S WARNING: Smoking  
Causes Lung Cancer, Heart Disease,  
Emphysema, And May Complicate Pregnancy.

Source: <https://www.industrydocuments.ucsf.edu/docs/nndy0003>

78585-A4